

Rep Order# 6831873 Ver# 1 Mod# 0 Status Confirmed
E^{CD} Y^{CC}

1 of 4

1117 Printed: 07/09/2012 9:14 AM
Last Received: 07/09/2012 6:04 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () BERKLEY FOR SENATE
Product BERKLEY FOR SENATE
Estimate# 30S
Buyer MICHAEL D'ETTORRE
Phone#

Agency	() SHORR,JOHNSON,MAGNUS	Rep Firm	
	1831 CHESTNUT ST. #602	Sales Office	() PHILADELPHIA
	PHILADELPHIA, PA 19103	Salesperson	() AMY MCCREARY
Agency C/P/E	/30S	Salesperson Phone#	215-568-6540
Flight Dates	08/28/2012 - 09/03/2012	Salesperson FAX#	215-568-1845
Hiatus Weeks			

— CONTRACT COMMENT —

BERKLEY FOR SENATE -30S SC=*

	LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TU-F			5A-6A		:30	\$400.00	08/28-08/31	8	1	8	\$3,200.00
2	M			5A-6A		:30	\$400.00	09/03-09/03	2	1	2	\$800.00
3	M			6A-7A		:30	\$700.00	09/03-09/03	2	1	2	\$1,400.00
4	TU-F			6A-7A		:30	\$700.00	08/28-08/31	8	1	8	\$5,600.00
5	M			7A-9A		:30	\$1,400.00	09/03-09/03	1	1	1	\$1,400.00
6	TU			7A-9A		:30	\$1,400.00	08/28-08/28	1	1	1	\$1,400.00
7	TU-F			12P-1230P		:30	\$425.00	08/28-08/31	4	1	4	\$1,700.00
8	M			12P-1230P		:30	\$425.00	09/03-09/03	1	1	1	\$425.00
9	M			9A-10A		:30	\$500.00	09/03-09/03	1	1	1	\$500.00
10	TU-F			9A-10A		:30	\$500.00	08/28-08/31	4	1	4	\$2,000.00

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EC'd Yes

Traffic Order# 104117 Last Received: Printed: 07/09/2012 9:14 AM
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Buyer MICHAEL DETTORRE
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Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates //30S
Hiatus Weeks 08/28/2012 - 09/03/2012

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books JU112
Demos RA35+